

سعود الدين
S A A D E D D I N
S I N C E 1 9 1 9

THE FUTURE IS SWEET
المستقبل حلو

www.saadeddin.com



| ABOUT US |

SAADEDIN PASTRY has been founded in the year 1976. and is one of the biggest Pastry & Cakes manufacturing companies in the Middle East.

We are specialized in producing and supplying tonnage of different type of products yearly such as "Cake, Cheesecake, baked products, Chocolate, Pastry, muffin and other frozen products".

The Company has 5 factories for Baking, one ice cream commissary and Semi - Handmade Dairy Factory for making the white Cheese, Yoghurt & Labneh, and the total area of those are 900,000 ft², and has 127 Stores across Gulf region "store size between 2500 to 3000 ft²,the logistic operation supported by 244 trucks (4 trailer trucks , 11 trucks 10 ton, 68 trucks 4 ton and 161 mini truck).





EXPORT

We export a different variety of products to multiple regions. We always comply with the international standard and destination countries' regulations.

Export is a project itself; thus, we have assigned experts, a well educated & dedicated team for this project to provide complete service solutions such as committed delivery date, quality and logistics support to satisfy our partners and end consumers.



OUR SERVICES

Food Services:

Saadeddin Pastry is proud to provide the best products and know how support services through our plant that have a full in house capabilities to supply the B2B (Industrial & Foodservice /HORECA) and B2C discriminating customers who demands the highest degree of quality, services and technical solutions support with:

- 1) Frozen and Shelf stable Specialized, High Quality and Customized Bakery, Pastry, Chocolate, Nuts and Chocolate Spread & Paste and cream filling products.
- 2) Toll Manufacturing and Private Label products. If you are interested in our products or want products under your trade name (private label).

AVERAGE PRODUCTION CAPACITY

Bakery Line:

Baked Cake such as Cheesecake, Sponge cake,
Muffin and English Cake.

10 Tons/ day

Cake Make Up Assembly Line:

Rocher Cake, Due Cake, Triple Cake, Red Velvet..etc.

7,000 Whole Cake/ Day
45,000 Pieces/ Day

Chocolate Line

500 kg/ Hour
(more than 120T/Month/Shift)

OUR SOCIAL RESPONSIBILITY

In SAADEDDIN PASTRY, we believe that social responsibility is very important and that every institution has responsibility for human life and the surrounding environment.

In this respect, we are keen to build all our commercial and economic decisions on Humanitarian values and enrich human life.

This responsibility has led us to engage in many activities that serve the community and contribute to its development, protection and support of many voluntary associations of ambitious youth; we are part of this community and very keen to develop it.



PRODUCT CATEGORIES

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CAKES



FROZEN CAKES

FOOD SERVICE

This inspiring cake from Saadeddin sweets made of sponge cake, moose, It is delightful treat that your guests will never forget.



ROCHER CAKE (Sliced)

Food Service
Premium Big
Net Weight:
1800 gm (± 10%)

Item Number
320203
1 Unit



CARAMEL PEANUT BUTTER CAKE(Sliced)

Food Service
Premium Big
Net Weight:
1800 gm (± 10%)

Item Number
320202
1 Unit



TRIPLE CHOCOLATE CAKE (Sliced)

Food Service
Premium Big
Net Weight:
1800 gm (± 10%)

Item Number
320152
1 Unit



FROZEN CHEESECAKE

FOOD SERVICE

Delightful cheesecake, made of fresh and soft sponge cake, filled with crunchy digestive biscuits and creamy cheesecake topped with fresh fruit sauce, share in all the crowning moments of your success.



**BLUEBERRY
CHEESECAKE** (Sliced)

Food Service
Premium Big
Net Weight:
1985 gm (\pm 10%)

Item Number
320070
1 Unit



**RASPBERRY
CHEESECAKE** (Sliced)

Food Service
Premium Big
Net Weight:
1985 gm (\pm 10%)

Item Number
320071
1 Unit



**LOTUS
CHEESECAKE** (Sliced)

Food Service
Premium Big
Net Weight:
1985 gm (\pm 10%)

Item Number
320074
1 Unit





ROCHER CAKE

Retail Small

Net Weight: 1150 gm (\pm 10%)

Item Number

320204

8 Units/ Case



CARAMEL PEANUT BUTTER

Retail Small

Net Weight: 1150 gm (\pm 10%)

Item Number

320259

8 Units/ Case



RED VELVET CAKE

Retail Small

Net Weight: 1150 gm (\pm 10%)

Item Number

320263

8 Units/ Case



FROZEN CAKES

RETAIL

This incredible cake
with different delicious
fillings!
It is the perfect for any
occasion.



BLUEBERRY CHEESECAKE

Retail Small

Net Weight: 1100 gm (\pm 10%)

Item Number

320260

8 Units/ Case



RASPBERRY CHEESECAKE

Retail Small

Net Weight: 1100 gm (\pm 10%)

Item Number

320261

8 Units/ Case



SPECULOOS CHEESECAKE

Retail Small

Net Weight: 1100 gm (\pm 10%)

Item Number

320262

8 Units/ Case



FROZEN CHEESECAKE

RETAIL

This incredible cheese-
cake with different
delicious fillings!
It is the perfect for any
occasion.

FROZEN MUFFINS



FROZEN MUFFINS

FOOD SERVICE

This inspiring muffins from Saadeddin sweets is an individually portioned baked product, It is delightful treat that your guests will never forget.



PISTACHIO

Net Weight: 110 gm

Item Number
400345

30 Units/ Case



ALMOND

Net Weight: 110 gm

Item Number
400342

30 Units/ Case



APPLE

Net Weight: 110 gm

Item Number
400399

30 Units/ Case



CHOCOLATE CHIPS

Net Weight: 110 gm

Item Number
400346

30 Units/ Case



ROCHER

Net Weight: 110 gm

Item Number
400344

30 Units/ Case



DATES

Net Weight: 110 gm

Item Number
400400

30 Units/ Case



FROZEN MUFFINS

FOOD SERVICE

This inspiring muffins from Saadeddin sweets is an individually portioned baked product, It is delightful treat that your guests will never forget.



LOTUS

Net Weight: 110 gm

Item Number
400401

30 Units/ Case



6 285035 011984



RED VELVET

Net Weight: 110 gm

Item Number
400340

30 Units/ Case



6 285035 011892



CARROT

Net Weight: 110 gm

Item Number
400341

30 Units/ Case



6 285035 011908



BLUEBERRY

Net Weight: 110 gm

Item Number
400343

30 Units/ Case



6 285035 011922

ENGLISH CAKE, COOKIES, & PARAFAIT



ENGLISH CAKE

FOOD SERVICE

This inspiring english cake from Saadeddin sweets is an individually portioned baked product, It is delightful treat that your guests will never forget.



MARBLED

Net Weight: 65 gm

Item Number
400550

30 Units/ Case



6 285035 012059



DATES

Net Weight: 65 gm

Item Number
400513

30 Units/ Case



6 285035 012028



FRUITS

Net Weight: 65 gm

Item Number
400522

30 Units/ Case



6 285035 012035



VANILLA

Net Weight: 65 gm

Item Number
400483

30 Units/ Case



6 285035 012004



COCOA

Net Weight: 65 gm

Item Number
400485

30 Units/ Case



6 285035 012011



MOCHA

Net Weight: 65 gm

Item Number
400533

30 Units/ Case



6 285035 012042

COOKIES

FOOD SERVICE

Try the delicious taste of Saadeddin's special cookies (Triple Chocolate - Chocolate - Chocolate Chips), a taste worth trying



TRIPLE CHOCOLATE COOKIES

Food Service
Net Weight:
60 gm (± 10%)

Item Number
321127
1 Unit



CHOCOLATE CHIPS COOKIES

Food Service
Net Weight:
60 gm (± 10%)

Item Number
321125
1 Unit





SALTY CARAMEL CUP

Net Weight: 70 gm

Item Number
323069

30 Units/ Case



FUDGE CHOCOLATE CUP

Net Weight: 70 gm

Item Number
323068

30 Units/ Case



TIRAMISU CUP

Net Weight: 70 gm

Item Number
323071

30 Units/ Case



RAHASH CUP

Net Weight: 70 gm

Item Number
323070

30 Units/ Case



PARAFAIT CUPS

RETAIL

This n cream parfait is
is as easy as it is
delicious! Who knew it
was so simple to make
a dessert so beautiful!
If you didn't know this.

ARABIC SWEETS



BAKLAVA TIN

Try the delicious taste of arabic baklava, made with the best types of ghee and fresh butter, a wonderful mix of multiple flavors to give you a fun taste with each bead.



LARGE

Net Weight:
1090 gm

Item Number
308181
5 Units/ Case



MEDIUM

Net Weight:
500 gm

Item Number
308115
10 Units/ Case



SMALL

Net Weight:
300 gm

Item Number
308114
10 Units/ Case



MINI

Net Weight:
170 gm

Item Number
308113
8 Units/ Case



FROZEN BAKLAWA

FOOD SERVICE

Make your gatherings sweeter with your family by sharing delightful gifts from Saad El Din.

Don't miss the deliciousness of the crispy baklava prepared with the finest types of municipal ghee blends with the deliciousness of nuts, rich in taste.



CASHEW

Net Weight: 4950 gm

Item Number
301257

1 Units/ Case



ALMOND & WALNUT

Net Weight: 4980 gm

Item Number
301258

1 Units/ Case



KOL W SHKOR

Net Weight: 4500 gm

Item Number
301259

1 Units/ Case





CASHEW FINGERS

Net Weight: 3600 gm

Item Number
301258

1 Units/ Case



OREO FINGERS

Net Weight: 3600 gm

Item Number
301255

1 Units/ Case



LOTUS FINGERS

Net Weight: 3600 gm

Item Number
301256

1 Units/ Case



ALMOND & WALNUT FINGERS

Net Weight: 3600 gm

Item Number
000

1 Units/ Case



FROZEN BAKLAWA

FOOD SERVICE

Make your gatherings sweeter with your family by sharing delightful gifts from Saad El Din.

Don't miss the deliciousness of the crispy baklava prepared with the finest types of municipal ghee blends with the deliciousness of nuts, rich in taste.

FROZEN FILO DOUGH

Enjoy the taste of filo
dough & make it as you
wish.



FILO DOUGH

Net Weight: 500 gm (\pm 10%)

Item Number
308172

12 Units/ Case



FROZEN NAMORA

FOOD SERVICE

Decorate your table
with the most delicious
Namora from
Saadeddin, great taste,
for you and all family
members.



ALMOND

Net Weight: 5040 gm

Item Number
303099

1 Units/ Case



COCONUT

Net Weight: 4920 gm

Item Number
303098

1 Units/ Case



PISTACHIO

Net Weight: 5100 gm

Item Number
303101

1 Units/ Case



FROZEN KUNAFAH

Enjoy the taste of Kunafa Nabulseya stuffed with famous Nabulsian cheese. It is delightful sweet to try it.

READY FOR BAKING



FINE KUNAFAH WITH NABULSI CHEESE

Net Weight:
500 gm (\pm 10%)

Item Number
306125
10 Unit/Case



COARSE KUNAFAH WITH NABULSI CHEESE

Net Weight:
500 gm (\pm 10%)

Item Number
306124
10 Unit/Case



QATAYEF

Enjoy our wonderful Saadeddin Qatayef, that is made from pancakes stuffed with two filling types Walnuts and Cheese, covered by syrup with crunchy tasty.



WALNUTS QATAYEF

Net Weight: 2880 gm ($\pm 10\%$)

Item Number
307087

72 Units/ Case



CHEESE QATAYEF

Net Weight: 3456 gm ($\pm 10\%$)

Item Number
307086

72 Units/ Case



LOQUMAT

Now taste the wonderful taste of Saadeddin floats fried in the finest types of corn oil and made from the finest ingredients covered with syrup



LOQUMAT

Net Weight: 4000 gm (\pm 10%)

Item Number
307084

1 Units/ Case



SWEET CHEESE ROLL

Now taste the wonderful taste of Saadeddin sweet cheese roll, Arabic dessert made from rolls of soft sweet cheese dough that gets stuffed with clotted cream, and crowned with pistachios.



SWEET CHEESE ROLL



FROZEN KUNAFAH DOUGH

Enjoy the taste of Kunafa
& make it as you like,
It is delightful to try it.



FINE KUNAFAH

Net Weight: 500 gm (\pm 10%)

Item Number
306127

12 Units/ Case



COARSE KUNAFAH

Net Weight: 500 gm (\pm 10%)

Item Number
306126

12 Units/ Case





BARAZEK COOKIES

Net Weight: 500 gm (\pm 10%)

Item Number

308122

8 Units/ Case



BARAZEK COOKIES CHOCOLATE WITH CARAMEL

Net Weight: 460 gm (\pm 10%)

Item Number

308126

14 Units/ Case



BARAZEK COOKIES

This barazek box is composed of arabic biscuit with roasted sesame & pistachio and other with wonderful mix of Barazek covered with a rich layer of chocolate with a delicious caramel filling, the taste takes you to another world.

MAAMOUL COOKIES

Semolina Maamoul Cookies with Delicious filling, taste maamoul Saadeddin with many fillings (pistachios, dates, walnuts), it's wonderful choice for all occasions.



DATE MAAMOUL

Net Weight:
660 gm (12 Pieces)

Item Number
308189
12 Units/ Case



WALNUT MAAMOUL

Net Weight:
660 gm (12 Pieces)

Item Number
308191
12 Units/ Case



PISTACHIO MAAMOUL

Net Weight:
660 gm (12 Pieces)

Item Number
308190
12 Units/ Case



ASSORTED MAAMOUL

Net Weight:
660 gm (12 Pieces)

Item Number
308182
5 Units/ Case





DATES MAMMOUL

Food Service

Net Weight: 2500 gm (\pm 10%)

Item Number

000

8 Units/ Case



WALNUT MAMMOUL

Food Service

Net Weight: 2800 gm (\pm 10%)

Item Number

000

8 Units/ Case



PISTACHIO MAMMOUL

Food Service

Net Weight: 2800 gm (\pm 10%)

Item Number

000

8 Units/ Case



FROZEN MAMMOUL

FOOD SERVICE

Semolina Maamoul
Cookies with Delicious
filling, taste maamoul
Saadeddin with many
fillings (pistachios, dates,
walnuts), it's wonderful
choice for all occasions.





DATES MAMMOUL

Retail

Net Weight: 30 gm (± 10%)

Item Number

302131

8 Units/ Case



WALNUT MAMMOUL

Retail

Net Weight: 30 gm (± 10%)

Item Number

302132

8 Units/ Case



PISTACHIO MAMMOUL

Retail

Net Weight: 30 gm (± 10%)

Item Number

302133

8 Units/ Case



MAMMOUL ENCAPSULATED RETAIL

Semolina Maamoul
Cookies with Delicious
filling, taste maamoul
Saadeddin with many
fillings (pistachios, dates,
walnuts), it's wonderful
choice for all occasions.

ASSORTED BARAZEK DATE MAMOUL GHRABEH

Multiple flavors of happiness and wonderful taste, Comes to you with one Assorted Plate (Barazek, Date Mamoul, Ghrabeh).



MIX BOX (Barazek, Date Maamoul, Ghrabeh)

Net Weight: 745 gm

Item Number
308125

12 Units/ Case





BOREK FILO DOUGH

Net Weight: 500 gm (\pm 10%)

Item Number
308171

12 Units/ Case



CHEESE BOREK

Net Weight: 500 gm (\pm 10%)

Item Number
308170

12 Units/ Case



FROZEN BOREK

Enjoy the taste of borek
dough & borek stuffed
with cheese.

SAADEDIN CHOCOLATE



CHOCOLATE CORN FLAKES

This Corn Flakes chocolate with its unique shape package is made of semisweet chocolate filled with crunchy corn flakes.

Every piece of this sweet is a great feeling of enjoyment.



MINI

Net Weight: 50 gm

Item Number
355014

9 Units/ Case



MEDIUM

Net Weight: 250 gm

Item Number
355011

40 Units/ Case



SAADEDIN SOIREE CHOCOLATE

This scrumptious and
yummy soiree
chocolate made of finest
chocolate.

It is ideal to serve it with
Arabic coffee



Net Weight: 500 gm

Item Number

327078

12 Units/ Case



OREO



COCONUT



ALMOND



LOTUS



SAADEDIN ROCHER CHOCOLATE

A selection of Rocher chocolate with fusion of pistachio, roasted golden almonds and hazelnuts will definitely make your gathering special & unforgettable.

SAADEDIN ROCHER CHOCOLATE

Net Weight: 380 gm (\pm 10%)

Item Number

354059

9 Units/ Case



6 285035 014336



ROCHER CHOCOLATE CAN

Net Weight: 250 gm (\pm 10%)

Item Number

354000

10 Units/ Case



SAADEDIN ROCHER CHOCOLATE

A selection of Rocher chocolate with fusion of pistachio, roasted golden almonds and hazelnuts will definitely make your gathering special & unforgettable.

CHOCOLATE BOXES

RETAIL

Saadeddin chocolate with its unique shape package is made of sweet chocolate with different fillings. Every piece of this sweet is a great feeling of enjoyment.



LILAC

Net Weight: 250 gm

Item Number
354080

30 Units/ Case



ORCHID

Net Weight: 290 gm

Item Number
354081

30 Units/ Case



TRUFFLES

Net Weight: 625 gm

Item Number
354008

30 Units/ Case



GHAND

Net Weight: 510 gm

Item Number
354009

30 Units/ Case



CHOCOLATE BOXES

RETAIL

Saadeddin chocolate with its unique shape package is made of sweet chocolate with different fillings.

Every piece of this sweet is a great feeling of enjoyment.



SENSES

Net Weight: 164 gm

Item Number
354083

30 Units/ Case



SECRETS

Net Weight: 200 gm

Item Number
354082

30 Units/ Case



**SAADEDDIN
CHOCOLATE
BULK**



CHOCOLATE CORN FLAKES BULK

This Corn Flakes chocolate with its unique shape package is made of semisweet chocolate filled with crunchy corn flakes.

Every piece of this sweet is a great feeling of enjoyment.



Net Weight: 1 kg (Bulk)

Item Number
355000

6 kg/ Case (Bulk)



SAADEDIN SOIREE CHOCOLATE BULK

This scrumptious and
yummy soiree
chocolate made of finest
chocolate.

It is ideal to serve it with
Arabic coffee



ALMOND

Net Weight: 1 kg

Item Number
327081



6 285035 012257

OREO

Net Weight: 1 kg

Item Number
327082



6 285035 012271

LOTUS

Net Weight: 1 kg

Item Number
327080



6 285035 012264

COCONUT

Net Weight: 1 kg

Item Number
327083



6 285035 012233

SAADEDIN SOIREE CHOCOLATE BULK

This scrumptious and
yummy soiree
chocolate made of finest
chocolate.

It is ideal to serve it with
Arabic coffee



HALAVA

Net Weight: 1 kg

Item Number

327079



6 285035 012240

SAFRON

Net Weight: 1 kg

Item Number

327084



6 285035 012219

PISTACHIO

Net Weight: 1 kg

Item Number

327085



6 285035 012226

SAADEDIN CHOCOLATE BULK

Rocher chocolate with fusion of crispy, hazelnuts & almonds will definitely make your gathering special and unforgettable.



ROCHER SQUARE CHOCOLATE

Net Weight: 1 kg

Item Number
351002

12 KG/ Case



6 285035 011014



HAZELNUT ROCHER CHOCOLATE

Net Weight: 1 kg

Item Number
351001

12 KG/ Case



6 285035 011021



ROCHER BLUE ALMOND

Net Weight: 1 kg

Item Number
351000

12 KG/ Case



6 285035 011038

SAADEDIN CHOCOLATE BULK

Enjoy Saadeddin special
dark, white & milk
chocolate with your
loved one.



PURE DARK CHOCOLATE

Net Weight:
1 kg

Item Number
350029
16 KG/Case



6 285035 011106



PURE MILK CHOCOLATE

Net Weight:
1 kg

Item Number
350027
16 KG/Case



6 285035 011083



PURE WHITE CHOCOLATE

Net Weight:
1 kg

Item Number
350028
16 KG/Case



6 285035 011090

SAADEDIN CHOCOLATE BULK

Enjoy chocolate with raspberry cheesecake milk chocolate stuffed with mascarpone cream cheese & cappuccino cream with pieces of roasted hazelnuts or white caramel chocolate stuffed with peculoos biscuits (Lotus) or milk chocolate stuffed with almondcream and roasted almond pieces, will definitely make your gathering special and unforgettable.



RASPBERRY CHEESECAKE CHOCOLATE

Net Weight:
1 kg

Item Number
350025
16 KG/Case



MAS CABOW (CAPPUCCINO) CHOCOLATE

Net Weight:
1 kg

Item Number
350026
16 KG/Case



LOUTSAS CHOCOLATE

Net Weight:
1 kg

Item Number
350030
16 KG/Case



ALMOND CREAM CHOCOLATE

Net Weight:
1 kg

Item Number
350024
16 KG/Case



SAADEDIN CHOCOLATE BULK

Enjoy chocolate with raspberry cheesecake milk chocolate stuffed with mascarpone cream cheese & cappuccino cream with pieces of roasted hazelnuts or white caramel chocolate stuffed with peculoos biscuits (Lotus) or milk chocolate stuffed with almondcream and roasted almond pieces, will definitely make your gathering special and unforgettable.



PISTACHIO CHOCOLATE

Net Weight:
1 kg

Item Number
350025
16 KG/Case



CHEESECAKE CHOCOLATE

Net Weight:
1 kg

Item Number
350026
16 KG/Case



ICE CREAM ROLL



ARABIC ICE CREAM ROLL

RETAIL

Arabic Ice Cream Roll
Designed to capture the
taste of your guest.

A perfect gift to
celebrate and make
your day special



MAN WE SALWA ARABIC ICE CREAM ROLL

Net Weight: 460 gm

Item Number
342001

1 Units/ Case



ROSE ARABIC ICE CREAM ROLL

Net Weight: 490 gm

Item Number
342002

1 Units/ Case



PISTACHIO ARABIC ICE CREAM ROLL

Net Weight: 460 gm

Item Number
342000

1 Units/ Case



SAADEDIN NUTS & COFFEE



SAADEDIN NUTS

Enjoy the freshness of assorted delicious cashews, almonds, hazelnuts roasted, and also can be really healthy.



ASSORTED NUTS TIN

Net Weight: 500 gm

Item Number

368002

12 Units/ Case



6 285035 009196

BBQ MIX NUTS

Net Weight: 250 gm

Item Number

368073

12 Units/ Case



6 285035 009486

SUPER EXTRA NUTS

Net Weight: 250 gm

Item Number

368041

12 Units/ Case



6 285035 009448

SALTED MIX NUTS

Net Weight: 250 gm

Item Number

368075

12 Units/ Case



6 285035 009509

DELUXE NUTS

Net Weight: 250 gm

Item Number

368071

12 Units/ Case



6 285035 009462



SAADEDIN COFFEE

Saadeddin coffee is made from selected coffee beans roasted with finest cardamom.



ARABIC COFFEE

Net Weight: 250 gm

Item Number

360017

12 KG/ Case



TURKISH COFFEE

Net Weight: 250 gm

Item Number

360015

12 KG/ Case



OUR CUSTOMERS



OUR CUSTOMERS





S A A D E D D I N

SINCE 1919



Saadeddinpastrycanada



saadeddin_pastry_canada

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